The FARM TRIBUNE

VOL. XXI, NO. 35 PUBLISHED WEEKLY — PORTERVILLE, CALIFORNIA Thurs., Feb. 8, 1968



A RECORD 577 adults and 64 children were served Sunday by the Mountain Lions of Springville at their annual March of Dimes dinner in the Memorial building. Counting the money that will go to the March of Dimes organization to combat crippling diseases are Clyde Simpson, left, ticket sales chairman; and Tom Masonheimer, head chef. Springville Lions will send about $800 to the March of Dimes as a result of the dinner. (Farm Tribune photo)

LAW OFFICERS TO BE HONORED AT CLUB DINNER

PORTERVILLE - Law enforcement officers of the Porterville community will be honored tonight, Thursday, at a dinner meeting in Gang Sue's Lantern room, sponsored by the Porterville Exchange club as a feature of the club's annual Crime Prevention week program. Social hour is at 6:30 p.m.; dinner will be served at 7:30 p.m.

Highlight of the evening will be recognition of the outstanding officers of the year from three law enforcement agencies - the Porterville City police department, the Porterville sheriff's substation; and the Porterville office of the California Highway patrol.

Program for the evening will be presented by Earl Bush, of Los Angeles, author-teacher-actor, who will show his "Beacon To Mankind" a wide screen slide-film production dealing with the ability of diverse nationalities to live together peacefully.

A number of guests and wives are being invited by the Exchange club to the dinner meeting. Presiding will be Frank Kidder, president of the club.

CITRUS JUDGING CHAMPIONS



IN THE past eight years or so, Porterville Future Farmer Class A citrus judging team has never been beaten in county competition. Last Saturday the current team did it again, taking first-place honors in a contest sponsored by the Lindsay Rotary club and Pure Gold Inc. at Lindsay. On the winning team, from left: Alan Cranmore, high individual in the contest; Jim Shockley, team captain; Rodney Homer, coach; John Valpey, third-high individual; and Mike Jacobs, second-high individual. Eight teams competed at Lindsay, including teams from Sanger and Clovis high schools. (Farm Tribune photo)

Congressional And Legislative Representatives To Attend Annual Lincoln Day Dinner In Porterville

PORTERVILLE - Congressional and state legislative representatives who serve Tulare county will be in Porterville Friday evening to attend the Lincoln day dinner that is annually presented by the Tulare County Republican Central committee.

On hand will be Congressman Bob Mathias, State Senator Howard Way, Assemblyman Gordon Duffy, and Assemblyman William Ketchum.

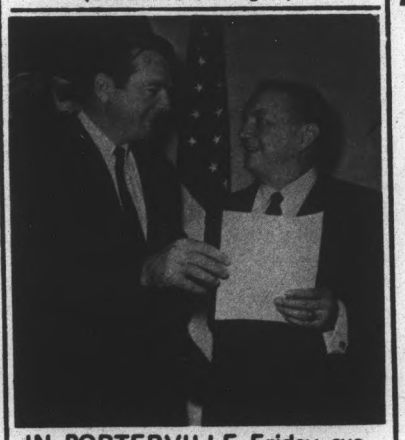
Speaker will be Congressman Bob Wilson, of San Diego, chairman of the Republican Congressional committee and a member of the important House Armed Services committee since 1953. His subject will cover current issues in Washington, and Republican plans for the 1968 general election year.

Dinner will be served at 7:30 p.m. in the Lantern room at Gang Sue's. A press conference is set for 6:15 p.m., followed by a no-host reception and social hour starting at 6:30 p.m. Presiding at the dinner meeting will be Ralph Rosedale, of Dinuba, chairman of the Tulare County Republican Central committee.

Tickets, at $5.00, are still available in the Porterville community from Edgar Prestage, Lester J. Hamilton, Hal Campbell, and Wy Grier.

Republicans from throughout Tulare county

(Continued On Page 7)



IN PORTERVILLE Friday evening to attend the Tulare County Republican Central committee Lincoln Day dinner will be Congressman Bob Mathias, left, and Congressman Bob Wilson, principal speaker for the evening in Gang Sue's Lantern room.

Dick Coon Heads Chamber At Springville

SPRINGVILLE - Dick Coon was elected president of the Springville chamber of commerce at a meeting of directors and members held Tuesday evening in the Memorial building, and plans for the ensuing year were discussed.

Officers working with Coon are: Ray Corzine, vice president; and Dick Phillips, secretary-treasurer. Others on the board of directors are: Roy Hartley, Robert Werner, Everett Brumback, Bill Smiley, J. B. Gibson, and Retiring President Jess Dismuke.

General goal of the chamber will be to revive interest in Springville, and increase membership, according to Coon.

Immediate goals will be to concentrate planning for the Springville rodeo, set for April 6-7, and to name a committee for the seventh running of the Jackass Mail, March 30.

FUN AND CHARITY ARE KEYNOTES FOR "CITY OF HOPE SPECTACULAR" IN AUDITORIUM SATURDAY NIGHT

PORTERVILLE - Fun and charity will keynote Buck Shaffer's annual City of Hope Spectacular that will be staged in the Porterville Memorial auditorium Saturday night - fun on the stage as new, young talent is mixed with the "tried and true" of the past, and charity as money is raised for the City of Hope medical center in Duarte.

Curtain time is 8 p.m. with adult donation $1.00 and children under 12 years, 50 cents. Tickets are on sale throughout the community and will be available at the door; all funds raised go to the City of Hope.

And this year the Spectacular will be dedicated to the memory of the late Phoebe Ann Tobias, a charter member of the Porterville Auxiliary of the City of Hope, who died of cancer last December.

Headlining the Spectacular will be Bob Anderson, who this year will sing a medley of Irish tunes, with Betty Deaton at the piano.

Others playing return engagements will include Gary Garcia, fine young vocalist; Alice Peterson, professional song stylist; Ralph Bernier, concert pianist and composer now back in Porterville after an absence of two years; the Madrigal Singers, un-

(Continued On Page 8)



THE IRISHMAN from Stockholm - Bob Anderson - who will be one of the headliners on the City of Hope Spectacular in the Porterville Memorial auditorium Saturday night. Bob will sing a medley of well-known Irish tunes, with Betty Deaton at the piano. (Farm Tribune photo)

Jackass Mail!

PORTERVILLE - Stalwart frontiersmen, plus a few saddlebums and hanger-ons, will meet tomorrow - Friday - at 8 a.m. in the Porterville chamber of commerce office to further plan for the seventh running of the Jackass Mail, and to also complete arrangements for a work party at the Larry Gill ranch, Sunday, to put the committee's Medicine show in shape for an appearance at Kernville's Whiskey Flat celebration. All interested and disinterested persons are invited to attend - the Friday meeting that is, as well as the Sunday work day.



SATURDAY NIGHT'S City of Hope Spectacular in the Porterville Memorial auditorium will be dedicated to the memory of the late Phoebe Ann Tobias, who died of cancer last December. She was a charter member of the Porterville Auxiliary of the City of Hope, and had been an active worker in its projects, including the annual City of Hope Spectacular.



PREPARING DECORATIONS for the Lincoln Day dinner of the Tulare County Republican Central committee that will be held in the Lantern room at Gang Sue's tomorrow, Friday, night at 7:30 P.M., are Ethel Prestage, left of the Porterville unit of the Federated Republican Women, and Clara Rutherford, of the Porterville unit of the California Republican Assembly. (Farm Tribune photo)

MELVIN BELLI TO SPEAK MAR. 19 ON COLLEGE COMMUNITY SERVICE

PORTERVILLE - Melvin Belli, internationally famous criminal lawyer, will be among the five attractions scheduled in the spring community service series of programs under the sponsorship of Porterville college.

The programs, for which there will be no charge, will be presented in the communications arts building at the college, which has a seating capacity of 250 persons. Reserved tickets may be secured from the college bookstore or guidance center, and from some downtown merchants, and will be good until 7:45 p.m. on performance evenings, when vacant seats will be opened to the general public.

The first attraction in the series will be Leticia Abellar, pianist, who will appear at 8 p.m. on Friday, February 16.

(Continued On Page 8)



MAID OF COTTON for Tulare county during the year of 1968 is Pamela Susan Weber, left, of Tulare, daughter of Mr. and Mrs. Robert Kjellberg; first alternate is Claudia Sue Wilcox, of Strathmore, daughter of Mr. and Mrs. Leon Wilcox. They were selected in county-wide competition during a recent dinner program in Visalia, sponsored by the Tulare County Cotton Wives Auxiliary, headed by Mrs. Robert Fallert, of Woodville. The Auxiliary gave a check for $300 to Miss Weber, who will compete for the title of California Maid of Cotton, and a check for $50 to Miss Wilcox.



County Taxes Deadline April 10

VISALIA – Tulare County Tax Collector J. A. Janelli has reminded taxpayers that the second installment of county taxes became due and payable February 1 and will be delinquent after April 10.

This date is not to be confused with the federal and state income tax deadline of April 15. Mail payments must be postmarked prior to midnight April 10 to avoid penalty and cost charge.

People who have recently purchased property should check their escrow papers to assure themselves that the second installment of taxes has been paid. Many sales of property are completed 'subject to taxes' and the new owner must ask for a tax bill.

The Farm Tribune

Published Every Thursday at
80 East Oak Avenue
Porterville, California
John H. Keck - William R. Rodgers
Co-Publishers and Owners

The Farm Tribune was declared a newspaper of general circulation on January 10, 1949 by judgment of the Superior Court of the State of California in and for the County of Tulare.

Second class postage paid at Porterville, California
Single copy 10¢; Subscription per year, $3.00; two years, $5.00

VOL. XXI, No. 35 February 8, 1968

Farm Machinery Show Opens Tuesday

TULARE – Latest mechanized equipment associated with field and row crop culture and production will be exhibited in the first California Field and Row Crop Farm Machinery show that opens Tuesday, February 13, for a run through Wednesday and Thursday, on the Tulare County Fairgrounds in Tulare.

Gates will be open from 9 a.m. until 5 p.m.; there is no admission charge; special programs will be presented daily by home economists for "farmers wives" attending the show.

Some 125 exhibits, prepared by national manufacturers and featuring the latest in field and row crop farming equipment, will be shown. Sponsoring the event are the Agri-Business committee of the Greater Tulare chamber of commerce and the Agricultural Extension service.

The Old Timer



"Some folks practice what they preach, others just practice preaching."

Editorial Comment

LET US THEN BE UP AND DOING

Two significant developments are on the verge of breaking in Porterville: 1. Bids may actually be called for building demolition and construction of new parking areas in the downtown business district before the end of February; and 2. Plans for a new shopping center south of Henderson and east of Freeway 65 are about ready for presentation to the Porterville City Planning commission.

Put these two likely developments together and the obvious conclusion pops up - it's time the downtown business community collectively gets off its fat, exterior posterior and starts jumping.

By "jumping" we mean; 1. Construction of inviting, second entrances into downtown stores leading off the new parking lots; 2. The modernization of interiors and exteriors of downtown stores; 3. A shot of good old American individual enterprise aggressiveness in advertising and merchandising; 4. Adoption of the techniques of the shopping centers in advertising and merchandising that involves regular and constant promotion of downtown Porterville, designed to make folks want to trade in Porterville.

As for the builders of the proposed new shopping center, we say, "more power to them." As we see the plans for this shopping center, it is not so large nor so elaborate as the proposed development that went by the board a couple of years ago on the west side of Henderson; it is probably more in keeping with economic reality.

Porterville is a growing community. Porterville has competition now from new shopping developments in Visalia, Bakersfield and Fresno. Porterville is losing money to these new shopping areas simply because they provide attractive shopping facilities.

The realistic, competitive answer to the loss of shoppers, from the standpoint of the Porterville business community, is to compete. And the Porterville business community includes not just downtown Porterville, but everything within the greater Porterville area.

Total modernization of the total Porterville business community is the answer - downtown and in the outlying areas. The idea is to make Porterville a more desireable shopping area, thereby holding those persons who now go elsewhere, and at the same time, bringing extra shoppers in from elsewhere.

The new parking district development - if capitalized on by downtown merchants; the development of a new shopping center, and continued improvement of the shopping centers already in business, means more total business for Porterville.

Howling calamity because someone else someplace else is turning on the steam is not the right answer; getting those exterior posteriors in gear is the right answer.

The time is now really here to be up and doing - pronto.

No Money From Property Owners To Candidates

VISALIA – No money will be contributed by the Tulare County Property Owners association to any political candidate for any political office, it was stated this week by Walter Caskey, president of the association.

Caskey said that association money has been used and will continue to be used to further the interests of good govern-

(Continued On Page 7)

For Your Convenience

SUHOVY'S

OPENS DOWNTOWN, Too



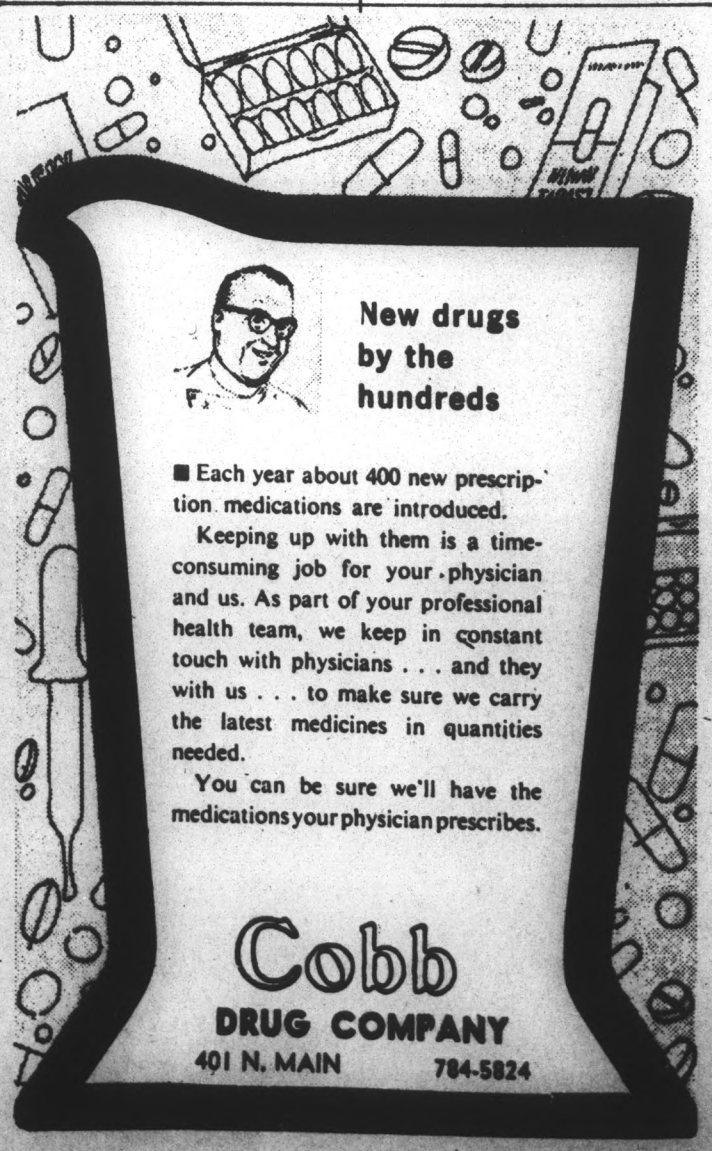
The Place To Shop & Save

150 SO. MAIN ST.

PORTERVILLE

OTHER LOCATIONS:

Suhovy's #1 Plainview
Corner Rd. 196 & Ave. 192
Suhovy's #2 Springville Drive



We Only Heard

BY BILL RODGERS

TOUGHEST JOB in the Porterville City administration - and probably in most city administrations - is serving as a member of the planning commission, since, in so many instances, a planning commissioner is telling individuals they can't do something they want to do with their own property, or telling them they have to do something they do not want to do.

MOST FAIR-MINDED citizens realize that planning, with its related zoning restrictions, is essential to orderly growth within a community, however, heated conversations, even bitterness, are not uncommon when the specifics of planning and zoning are applied to individual cases.

ONE RESULT of all this is that there is seldom a line of eager citizens waiting for appointment to the planning commission, in fact the usual procedure is that elected officials run fast and talk softly to get anyone to take the job.

SEVEN YEARS ago, when we held the position of mayor of Porterville, we slipped up on Roy Burger's blind side and got him to say "Yes" to an appointment to the Porterville city planning commission. Perhaps he misunderstood the question, but we understood the answer, and without giving him a chance for second thought, we had him in and on. (For some reason he never got around to thank us.)

ABOUT FOUR years ago Roy became chairman of the planning commission, and that's the position he has held since. While in this position we have seen and heard him beaten upon verbally, called uncomplimentary names, maligned, at times, by his fellow planning commission members, and castigated by city councilmen and the citizenry in general. In fact, just to add to Roy's troubles, we took issue with him ourself from time to time. But of course these are the elements that make the life of a planning commission chairman the enjoyable experience that it is.

NOW THE time has come for Roy to say adieu. Because of a transfer by his firm that sends him to Visalia, he is resigning from the Porterville city planning commission.

SO IT is appropriate to thank Roy for his work - and work he has done, many, many hours of it, without pay.

AND NOW is the time to say that because of Roy's efforts, because of his basic interest in city planning, and because of his willingness and ability to take the abuse that goes with the job, he has made considerably more of a contribution to the betterment of the community than have most of us.

SO WE congratulate Roy on his efforts in behalf of Porterville.

AS A result of these efforts, Porterville has been aided in its progress. And in looking ahead there is no doubt but that future progress, in many areas, will be keyed to the work that Roy has done during his years on the planning commission.

Navajoland, northwest of Gallup, New Mexico, is the largest Indian reservation in the United States.



ROY BURGER, center, retiring chairman of the Porterville City Planning commission after seven years of service on the commission, with Mrs. Burger, are shown receiving a gift, presented in behalf of planning commission members by Don Roberts, left, and a resolution of commendation from the City of Porterville, presented by Vice Mayor Jim Hanson, right. The presentation was made at a dinner party for the Burgers given Monday evening at the River Island Golf course clubhouse by city officials and planning commission members. (Farm Tribune photo)



Mr. Loren Schmid, center, local manager of the new branch of MINERAL KING SAVINGS and LOAN ASSOCIATION, looks over the plans for the Porterville office with Mr. Uly Priftike, left, assistant manager, and Roland E. Morris, executive vice president. They are calling upon 81 years' experience in the savings and loan field to assure ample room for efficient SERVICE.

PLANS FOR TOMORROW ARE HAPPENING TODAY

Watch for the opening of . . .

Mineral King Savings and Loan Assn.
Branch Office In Porterville

MINERAL KING SAVINGS and LOAN ASSOCIATION
PORTERVILLE
65 W. Putnam Ave.

A Portrait

of one you love is a lasting source of pleasure

*Your Children

*Your Family

*Your Self

Hammond Studio
"The Photographer In Your Town"
490 Sunnyside Avenue
784-4138
Convenient Parking
A TUESDAY BONUS STORE



From Daybell Nursery

By John

If it looks like a herd of bison has run through your living room, if the telephone is driving you crazy, or if you just need the exercise we suggest you venture outside. Somewhere out there the sun is shining, the weeds are growing and spring is not too far away. We only mention this because we're thinking of your good health. The fact we have something to sell has absolutely nothing to do with it.

However should it improve your mental outlook, or otherwise aid your well being, we will unselfishly part with this stuff we have around here. We accept cash, credit cards, or your signature in blood as payment in kind. We also deliver in the Porterville area about four every afternoon. This is sort of fun because we sometimes leave it where you least expect. Like on top of your favorite flowers or behind the garage door. Sometimes even next door which surprises them too.

The things we are delivering most include steer manure, fruit trees, roses, gladiolus bulbs, tomato plants, and shrubs. We welcome your phone call or would be delighted if you would stop by for a look.

DAYBELL'S

55 North 'E' Street

GOOD THINGS from the good earth

A Tuesday Bonus Store

CAROL LOMBARDI, RYAN COX IN AREA CONTEST

PORTERVILLE – Two Porterville College students, both sophomores, will represent the school at Fresno on Saturday in an area elimination contest sponsored by the Bank of America to choose the California junior college man and woman of the year.

Carol Lombardi, daughter of Mr. and Mrs. Guido Lombardi, recently was named Porterville College's "Woman of the Year" and Ryan Cox, son of Mr. and Mrs. Troy Cox, was chosen "Man of the Year" in judging conducted on campus by a committee composed of Mrs. Ben Cole, James Hanson, and Emerson Leasure.

Students from Allan Hancock, Bakersfield, Coalinga, Sequoias, Cuesta, Fresno City, Porterville, Reedley, and Taft Colleges will compete in the area interviews to begin Saturday morning on the Fresno City College campus.

Winners in the Fresno area elimination will compete in the Statewide contest later in the year. Losers will receive $50 checks and also will have their names engraved on plaques contributed by the bank to the home campuses.

Parents of the local contestants have been invited to the area contest, which will be climaxed by a noon luncheon. The students also will be accompanied by Arthur Van Horn, dean of student activities at the college.

Senator Way Again Heads Ag. Committee

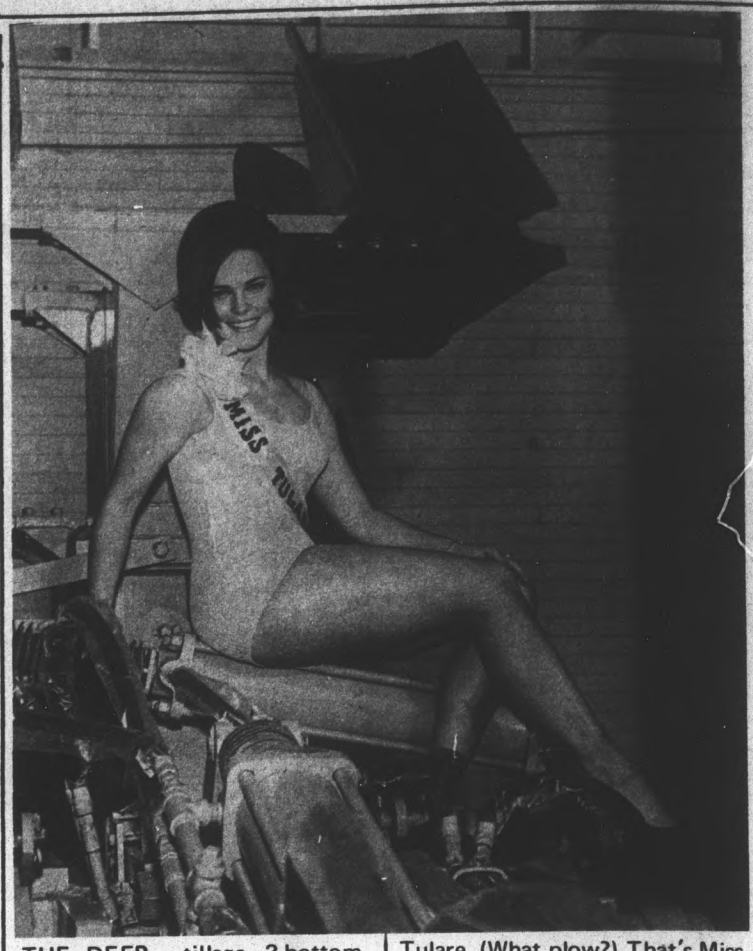
SACRAMENTO – Senator Howard Way, who represents Tulare, and other counties, in the state legislature, has been retained as chairman of the Senate committee on agriculture.

In organization of the Senate for the current session that got underway in January, Senator Way was also reappointed as a member of the finance, water resources, and natural resources committees. He was newly appointed to the committee on fish and game.

Senator Way has expressed satisfaction with his committee assignments.

"A senator may hold only five committee memberships, and I consider fish and game a highly important assignment in my district, which includes the vast recreation areas of the Sierra Nevada and the central valley from the Kern county line to the Tuolumne and Stanislaus county line, including Mono and Inyo counties which attract many fishermen and hunters to add to the basis of their economy, recreation and tourism," Senator Way said.

"So far as our district is concerned, I believe my committee assignments are the most important I could have received, and will be of assistance in attaining several goals I have set in improving state government and state services in this district."



THE DEEP - tillage, 3-bottom plow, weighing 7,000 pounds, arrived early for the California Field and Row crop Machinery show February 13-15 at the Tulare County Fair grounds in Tulare. (What plow?) That's Miss Maurine Abramson - Miss Tulare 1968 - and she will also be at the Farm Machinery show.

(Gene Smith photo)

COLLEGE ENROLLMENT SHOWS GAIN OVER SPRING SEMESTER LAST YEAR

PORTERVILLE – Spring enrollment at Porterville college showed an overall increase of 43 per cent over the same period last year, with most of the growth coming in evening division classes.

Paul R. Kercher, dean of student personnel, said also that the normally expected drop of from 10 to 15 per cent below fall semester enrollments did not occur. The total spring semester enrollment is only eight students below the all-time record enrollment of 1060 students during the fall semester, he stated.

Day enrollment for the spring semester is 694 students, compared to 720 in the fall, and an increase of 26 per cent over the 1967 spring semester enrollment of 550 students.

Students enrolled in evening division college classes only, total 358 for the spring semester, compared to 186 last spring, an increase of 93 per cent, Kercher said. This spring's figure also is greater than the fall semester enrollment of 318.

Registration for all classes was closed as of 5 p.m. February 2. The next offering of classes will be during the summer session which will open for six weeks beginning June 17; schedule of classes will be available in April.

MOULE NOMINATED

WASHINGTON, D.C.– Jon Moule, of Tipton, is among four young men nominated by Congressman Bob Mathias for appointment to the U. S. Merchant Marine Academy.

EXPORT PERMITS FOR LOBSTERS

SACRAMENTO – Fishermen and tourists bringing lobsters and abalone out of Baja California, must obtain an export permit. Mexican Fish and Game department officials state that persons found crossing the border with abalone and lobsters without the necessary permits will be cited.

THE UNITED SAVINGS AND LOAN ASSOCIATION

Main Office: Porterville 182 N. Main St.

Branch Office: Delano 1123 Main St.

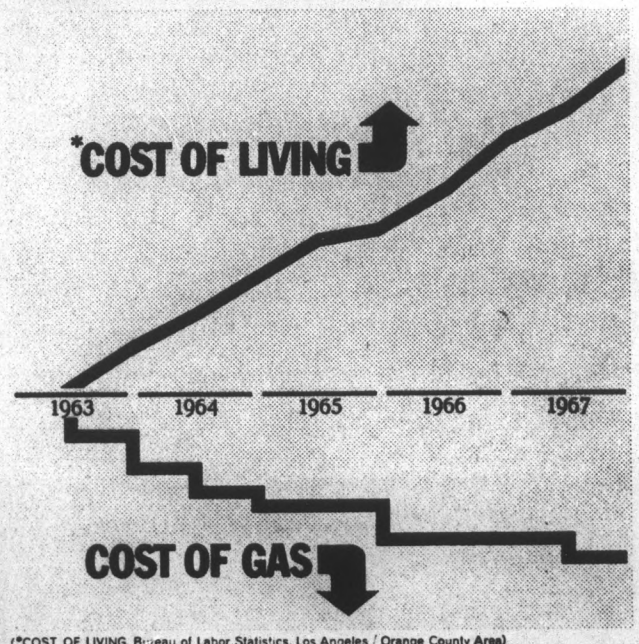
WHERE IT PAYS TO SAVE!

Passbook Savings Earn At Our Current Annual Rate of 5% Compounded Quarterly, Or An Effective Yield Of 5.09% When Left For One Year

Minimum Term Certificates Earn A ¼% Bonus Or 5¼% Per Annum On Minimum Deposits Of $1,000 When Funds Remain For 3 Years

OPEN YOUR SAVINGS ACCOUNT TODAY!

In the last five years, the Gas Company has reduced its rates 6 times.



(*COST OF LIVING, Bureau of Labor Statistics, Los Angeles / Orange County Area)

(And saved its customers $209 million.)

SOUTHERN CALIFORNIA gas COMPANY
(Investor-owned Company of the Pacific Lighting System)

If you work for yourself, ask about the new FLEXIBLE RETIREMENT PLAN with tax advantages.

Under the revised Keogh Act, IDS has developed for you a *"build it yourself" flexible retirement plan.*

This plan allows you to build towards specific retirement goals with whole life insurance, retirement annuities or with the four mutual funds exclusively distributed by IDS. Or you may use a combination of these investments.

Find out how this *flexible retirement plan* can work for you. For full information and mutual fund prospectus-booklets . . .



call your IDS *man.*

CHARLES R. ALDINE
District Manager
P. O. Box 605
784-8899

Investors Diversified Services
Founded 1894



Only $6.00 Total Price

8 × 10 Color Print

Cash, Check Or Credit Card

Special Offer At EDWARDS STUDIO

181 S. Main 784-5664

Time Out

By Davis Harp

GRACEFUL ARCH — A JUMPSHOT OR A MORTAR ROUND COMING IN

The long gray days run one into the other. The whistle is blown, the ball is thrown into the air and lean tough young men race up and down the floor. (The street fighting in Saigon is fierce and lean, tough young men race, crouching, from house to house, and some die there in the dirt. Bloody. Death is the high point man). A beautiful jumpshot describes a high graceful arc, rims the basket, falls in and the crowd roars. The home team wins, once again.

A mortar round is not unlike a jumpshot. You can watch it in flight, a black punctuation mark against the sky. Its path is arched beautifully upward until it reaches apogee. Then it plunges down in a long deadly arc. It may be only a comma, but too often it is a period.

We take out our playthings, organized sports, on these long winter weekends. We watch them with a certain distraction. The classic battles between Bill Russell and Wilt Chamberlain lose something when you know that 6,000 marines stand exposed in a jungle valley at Khe Sanh waiting for an attack that will surely come. Their days will be rent with the blast of war and it will matter little that Chamberlain dominated the aging Russell. The things we hold so dear.

And we are locked in a deadly conflict. The AAU and the NCAA are presently engaged in a death struggle to see who will control track and field in the U. S. It is important, no doubt. (I remember seeing a firing demonstration at Camp Pendleton. An old water-cooled 30 caliber machine gun was used and it completely ravaged the hillside across from us. The quiet hill became a dusty hell and the chatter of the 30 told only one story. It chanted injury and death.) It is a debate worthy of our attention. (We are told that one of the marks of this war is the horror of the wounds. The velocity of modern day projectiles is such that is causes tissue damage far away from the point of impact. A simple led wound 15 years ago in Korea is a shattered and perhaps lost limb in Viet Nam. We have come a long way). The AAU has long controlled amateur athletics in (A former high school fullback writes to say that he has just returned from an operation. He is alive and whole. Some of his friends who went out with him aren't) the U. S. It is a problem that must be solved. Perhaps next week.

BRUCE WARD SPEAKS AT SPRINGVILLE

SPRINGVILLE – Bruce Ward, Cal-Farm Insurance agent, discussed "Retirement Fund for Farmers" at a potluck supper meeting of the Springville Farm Bureau center held Tuesday evening in the Memorial building. Center Chairman Perry Marlin presided.

California Top Vegetable Processing State

LOS ANGELES – California ranks first among states in the value of processing vegetables marketed, according to figures obtained by the Council of California Growers from the National Canners asciation.

In the 1967 California growers received $179 million for the sale of processing vegetables of all kinds, or 34.2 per cent of the U. S. total of $526 million.

Tomatoes represented 79 per cent of the value of all processing vegetables sold by California growers in 1967.

California produces more than 60 per cent of the processing tomato crop grown in the nation.

Value of the 1967 processing tomato crop grown in California last year was estimated at $141 million, against a total for all processing vegetables of $179 million.

Figures also show that although California ranked second to Wisconsin in harvested acres of processing vegetables, it ranked first in production.

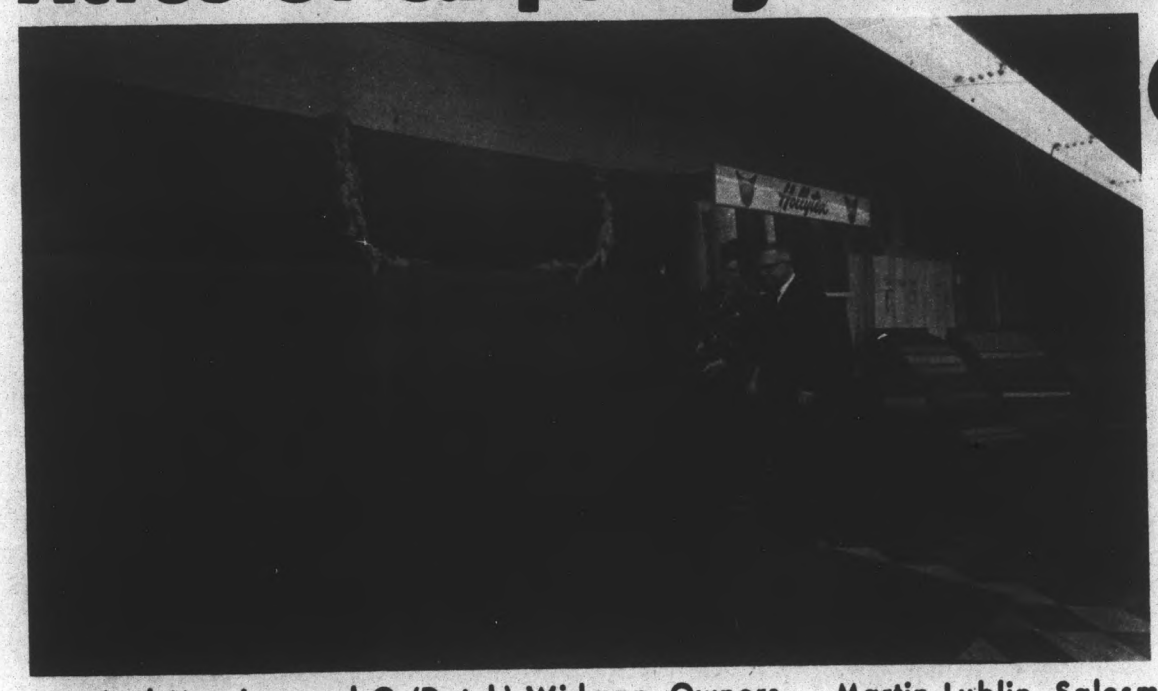
In terms of value of these crops, here is how the five leading states stand: California 34.2 per cent of the U. S. total, Wisconsin 7.7, Washington 6.3, Oregon 5.6, and New Jersey 5.

Planting of safflower, small grains and sugar beets is active in the San Joaquin and Sacramento valleys.

WE WANT TO SERVE YOU

CLIFTON'S
Flower and Garden Center
Flowers for All Occasions
Open — 8 a.m. to 5:30 p.m. Monday thru Saturday
1254 W. Olive Phone 784-3800

Acres Of Carpeting To Choose From During Our
CARPET CLEARANCE



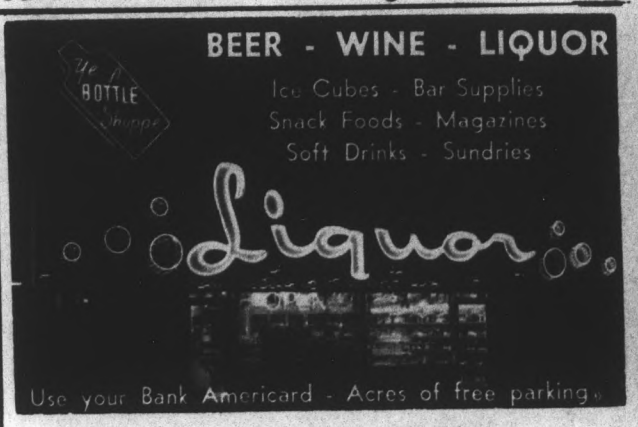
MANY ROLLS ON OUR FLOOR TO SELECT FROM
THOUSANDS OF SAMPLES TO ORDER FROM
Nylon — Herculon — Acrilan
Tweed — Shag — Plain
Expert Installation — Free Estimates
Western FLOOR COVERING CO.
601 West Olive — Porterville — Phone 784-1635
Mr. And Mrs. Leonard O. (Dutch) Widman, Owners — Martin Lublin, Salesman 24 Years In The Floor Covering Business



Mr. Blackburn and Jay Pettit who operate the machine that gives your clothes "bright as new" deep cleaning.

Attention To Details in our professional DRY CLEANING SERVICE
No extra charge for
Minor Repairs
Replacing Buttons
Moth Proofing
—
FREE DELIVERY
ferguson's
New City Cleaners
12 West Olive Pick-Up - Delivery Ph. 784-1164

Chain Saws
McCULLOCH
SALES — SERVICE — PARTS
Why Not Try The Best?
Priced From $124.95
Also the new lightweights
PORTERVILLE HARDWARE CO.
"THE HARDWARE PEOPLE"
Over 20,000 Items For Your Convenience
126 N. Main Ph. 784-0165



The New YE BOTTLE SHOPPE
56 No. D St. - Porterville - Phone 784-4006

MEATS
Top Quality — Budget Prices
• MEAT CUTTING • PREMIUM WRAPPED • FREEZING
Frozen Food Lockers For Rent
Jones Locker Service
788 W. Olive — Porterville — Phone 784-0493

PUMPS - WELLS
WIND MACHINES



BATTER WHIPPED Sunbeam BREAD
MOTHERS KNOW WHAT IT TAKES FOR SANDWICHES THAT STAY FRESH LONGER
259 N. Second Street Porterville Phone 784-7720



COMMUNITY SERVICE during the year of 1967 brought man of the year award to Joe Faure Jr.; woman of the year to Mrs. Myrtle Wiens, and organization of the year to the Porterville Lodge of Elks at 61st annual banquet of the Porterville chamber of commerce held Saturday evening at the Monache High School cafetorium, and attended by some 500 persons. Photos show, top, from left: Faure receiving his award from last year's winner, Ted Cornell; Mrs. Wiens, receiving her award from the last year's winner, Ethel Prestage; (to their right is Barney Richardson, master of ceremonies for the banquet, and Mrs. Richardson) and Jack Letsinger, exalted ruler of the Elks' Lodge, accepting the organization award from Bill Buckley, president of the Breakfast Lions, last year's winner. Lower photos show part of the crowd and some of the decorations created by the Porterville Garden club. A highly entertaining and inspirational talk was given by Ted Robinson, Commander, U.S. Navy, retired, who told of his experiences in World War II when he served with the late John F. Kennedy. Robinson is now an engineer with Pacific Telephone in Sacramento. Banquet program included a welcome and a report by 1967 chamber president, Frank Kidder; introduction of representatives of Porterville's news media, who were honored guests at the banquet, by 1968 President Sandy Ward; invocation by the Rev. Fred Fanthorpe; music by the Fabulous Studio band, directed by Buck Shaffer; and vocal selections by The Kings Men. Ward also introduced 1968 chamber directors and committee chairmen. Serving a turkey dinner, prepared by the Monache high cafeteria staff, were the Porterville Job's Daughters, and pouring coffee were members of the Junior Women's club. Key chairmen working on the banquet included: Gil Ynigues, ticket sales; Robert Dove, dinner arrangement; John Foster, publicity; Aubrey M. Lumley, seating; and Robert Dusek, programs. (Farm Tribune photos)

CLOTHING AND TEXTILE CONFERENCE FOR ADVANCED 4-H CLUB MEMBERS AND LEADERS COMING UP SATURDAY

By Luella M. Scharff
Home Advisor

VISALIA – Second annual Clothing and Textiles conference will be held Saturday, February 12, in the science lecture hall at College of the Sequoias in Visalia. Because of limited seating capacity, reservations are necessary and can be made at the office of the Farm and Home Advisor, P. O. Box 990, Visalia, with a $2.50 registration fee to cover conferences and lunch at the all-day session.

The materials to be presented will be designed to aid the advanced 4-H member in wardrobe planning, textile technology, pattern and fabric selection and fashion coordination.

A welcome will be extended by Dr. Ivan Crookshanks, president of the College of Sequoias; keynote speaker will be Dr. Marjory L. Joseph, professor of Textiles and Clothing, San Fernando State college at Northridge, with her topic, "Textile Technology," covering generic classification of fibers, blends and fabric finishes.

Miss Estelle Gaylord, West Coast Home Economist for the Maytag company, will demonstrate garment care. She will be commenting on the many problems faced in caring for the multitude of new fabrics currently available.

At the noon luncheon, Dr. Gaylord Whitlock, program leader, Family Consumer sciences, University of California, Berkeley, will be the guest speaker. Dr. Whitlock's topic will be "Professional Development - Here and Now."

Miss Madelyn Williams, clothing specialist, Agricultural Extension service, University of California at Davis will speak on "The Voice of Clothing." She will discuss fashions, fads and their use to various cultural groups.

A resume of the California and National 4-H Dress revue will be presented by the California winner, Miss Connie Kataoka of Kings county. Sandra Valine, District 5 winner of the "Make it with Wool" contest will also model her winning ensemble and review this event.

Last event of the day will be a 4-H fashion revue. Models will be outstanding Tulare County 4-H'ers representing each of the 37 clubs. Commentator for the show will be Miss Bernadine Riberio, county and state dress revue winner.

Hostesses for the day-long conference will be the Tulare County All-Stars. They are the Misses Patty Burner, Palo Verde; Nadine Dominquez and Jerri Espindula of Tulare, and Marilyn Lombardi, Burton. Name tags for the guests are being made by the committee chairman, Mrs. Espindula, local Tulare club leader.

Table decorations will be made by Porterville area 4-H clubs under the direction of Mrs. Chet Gilbert, chairman of the Home Economics Advisory committee.

Hear Ye! Hear Ye! Hear Ye!
The long awaited ---
REDWOOD FENCING IS HERE
Now you can have that fence you have always wanted, have privacy in your back yard - Keep the children in and the doggies out!
A 5 foot fence is only $1.05 a foot.
A 6 foot fence is only $1.15 a foot.
THE QUALITY IS EXCELLENT
Hurry - Place your orders now.
Courtesy, Service and Repeat
Quality Building Materials
Buy Right
at
BREY-WRIGHT LUMBER CO.
Porterville - - - - - Dial 784-2470
Terra Bella - - - - - Dial 535-4457
"Friendliness is Porterville"
We honor master charge
Your BANKAMERICARD welcome here

"Claim your freedom!"
Everyone has a right to be free . . . free from sickness . . . poverty . . . unhappiness . . . bad habits. But most important, everyone can claim that freedom now.
Hear "Claim Your Freedom!" . . . a public lecture by Eugene Depold Tyc, C.S., who is a member of The Christian Science Board of Lectureship. He will tell about your divine right to freedom, and explain how you can gain it yourself through God's help.
Come with members of your family and friends.
Christian Science lecture
To be held
Thursday Feb. 15
at 8 o'clock P.M.
in the Church Edifice
16 W. Harrison Ave.

50th BIRTHDAY BEING PLANNED

PORTERVILLE – Officers of Post 20, The American Legion, and the Legion Auxiliary, are planning now for the post's 50th birthday anniversary.

LEGAL NOTICE

NOTICE OF HEARING

NOTICE IS HEREBY GIVEN that the Tulare County Board of Supervisors will hold a public hearing on February 27, 1968, at 10:00 o'clock a.m., in the Supervisors' Chambers, Courthouse, Mineral King and Mooney Boulevard, Visalia, California.

The hearing will pertain to Change of Zone as recommended by the Tulare County Planning Commission in its Resolution No. 3106, Change of Zone No. 155 Tract No. 469 South of Springville, California, as requested by River Road Ranches, 33158 Alohe Drive, Porterville, California, that a new map zoning an area, be zoned R-A-43, and that said map be adopted, being an addition to the precise zone plan of Tulare County, Ordinance No. 352, as follows:

Part No. 217; Sections 15, 16, 21 & 22; Township 21 South; Range 29 E., M.D.B.&M.

All interested persons may appear and be heard at said time and place.

Dated: February 2, 1968.

JAMES E. HOWARD, County Clerk and ex-officio Clerk of the Board of Supervisors.
By Carol I. Santos, Deputy
f8

LEGAL NOTICE

NOTICE TO CREDITORS

Superior Court of the State of California For the County of Tulare

No. 19572

Estate of
WESLEY M. MOORHEAD, also known as Wesley Moorhead, and W. M. Moorhead, Deceased.

NOTICE IS HEREBY GIVEN to the creditors of the above named decedent that all persons having claims against the said decedent are required to file them, with the necessary vouchers, in the office of the clerk of the above entitled court, or to present them, with the necessary vouchers, to the undersigned at the law offices of Hubler, Burford, Moran and Quirk, 141 East Mill Avenue, Porterville, California, which is the place of business of the undersigned in all matters pertaining to the estate of said decedent, within six months after the first publication of this notice.

Dated January 23, 1968.

THELMA BESSIE MOORHEAD, Executrix of the Will of the above named decedent.

Hubler, Burford, Moran & Quirk
Attorneys at Law
141 East Mill Avenue
Porterville, California 93257
Telephone: (209) 784-5064
Attorneys for Executrix.

First publication: January 25, 1968.
j25,f1,8,15,22

NOTICE TO CREDITORS

Superior Court of the State of California For the County of Tulare

No. 19588

Estate of
GEORGIA M. ROUNTREE, also known as Georgia Rountree, Deceased.

NOTICE IS HEREBY GIVEN to the creditors of the above named decedent that all persons having claims against the said decedent are required to file them, with the necessary vouchers, in the office of the clerk of the above entitled court, or to present them, with the necessary vouchers, to the undersigned at the law offices of Hubler, Burford, Moran and Quirk, 141 East Mill Avenue, Porterville, California, 93257, which is the place of business of the undersigned in all matters pertaining to the estate of said decedent, within six months after the first publication of this notice.

Dated February 5, 1968.

GEORGE FELIX ROUNTREE, Executor of the Will of the above named decedent.

Hubler, Burford, Moran & Quirk
Attorneys at Law
141 East Mill Avenue
Porterville, California 93257
Telephone: (209) 784-5064
Attorneys for Executor

First publication: February 8, 1968
f8,15,22,29,m7

NOTICE TO CREDITORS

Superior Court of the State of California For the County of Tulare

No. 19587

Estate of
FRED GRAHAM, also known as F. A. Graham and Frederick A. Graham, Deceased.

NOTICE IS HEREBY GIVEN to the creditors of the above named decedent that all persons having claims against the said decedent are required to file them with the necessary vouchers, in the office of the clerk of the above entitled court, or to present them, with the necessary vouchers, to the undersigned at the law offices of Hubler, Burford, Moran and Quirk, 141 East Mill Avenue, Porterville, California, which is the place of business of the undersigned in all matters pertaining to the estate of said decedent, within six months after the first publication of this notice.

Dated February 5, 1968.

ALICE M. GRAHAM, Executrix of the Will of the above named decedent.

Hubler, Burford, Moran & Quirk
141 East Mill Avenue
Porterville, California 93257
Telephone (209) 784-5064
Attorneys for Executrix

First publication: February 8, 1968
f8,15,22,29,m7

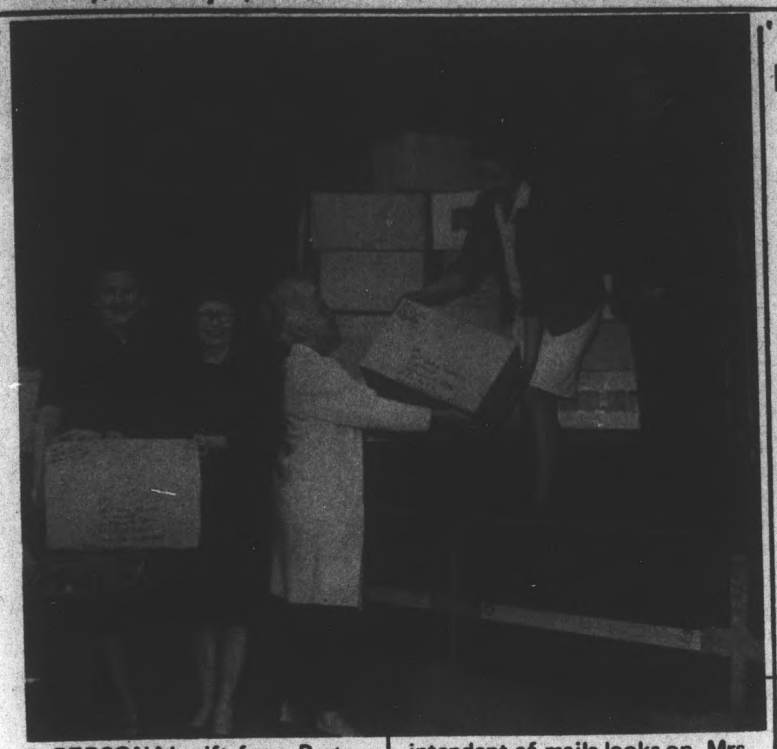
HILO WATER COMPANY
NOTICE OF ANNUAL MEETING

The regular annual meeting of stockholders of the Hilo Water Company will be held Friday, February 16, 1968, at residence of May E. Sheldon, 793 North G Street, at 7:00 p.m.

A board of directors will be elected for the ensuing year, and any other business may be transacted which may properly be presented at that time.

MAY E. SHELDON,
Secretary
793 North G Street
Porterville, California
f8,15

California's first major oil field was discovered in 1866 at Santa Paula in Ventura county.



A PERSONAL gift from Porterville to the children in the Vietnam village of Plei Mrong, near Pleiku, were mailed last week by members of the Porterville Women's club, from left: Mrs. Edgar Prestage, public affairs chairman; Mrs. Earl Zalud, club president; and Mrs. Rodgers L. Moore, veterans' committee chairman, shown handing a box to Mrs. James Johnson, a secretary in the Porterville office of the Tulare County Health department, while Herb Short, superintendent of mails looks on. Mrs. Johnson gathered and boxed the children's clothing that was shipped to her brother, W-1 John Sparks, a former Porterville high school student, now a helicopter pilot and armament chief, at Camp Halloran, Pleiku, who wrote to his sister telling of the need for children's clothing. The Women's club paid postage on the shipment, and its members urge other organizations to join in this humanitarian program.
(Farm Tribune photo)

Bureau of Public Roads figures indicate that it now costs 11 cents per mile to own and operate a car.

Charles Serlis has been appointed public relations director of the California Beef council.

"The University & Today's Students" Is Subject Of Cal Alumni Speaker

PORTERVILLE – Gerald E. Marsh, emeritus professor of speech of the University of California at Berkeley, will speak on "The University and Today's Students" in Porterville, Tuesday evening, February 13. He will be the guest of the Cal Alumni club of Southeastern Tulare county, which is holding its annual Spring gathering at Paul Bunyan's restaurant.

Marsh, now retired, served as chairman of the University's department of speech from 1939-55, and was associate dean of the College of Letters and Science. Before teaching at Berkeley, he was Chief Ranger Naturalist at Yellowstone National park.

Also at the gathering will be Mike Koll, director of alumni activities of the California Alumni association, who will speak on the University's Centennial Year celebrations.

Reservations to the gathering, open to all University alumni and friends, should be made through Max Young, 16 Fairway drive, Porterville.

LINCOLN DINNER

(Continued From Page 1)

will attend the dinner. Table decorations are being arranged by Mesdames Ethel Prestage and Clara Rutherford.

NO MONEY

(Continued From Page 2)

ment, with a major goal being tax relief for all property owners in Tulare county.

No association money will go to any political candidate; who individual members of the association support is their own business, Caskey said.



PETER J. ANDERSON, of Porterville, left, is among 18 young men nominated by Congressman Bob Mathias for appointment to the U.S. Naval Academy at Annapolis, Maryland. With him, in above photo, is his father, the Rev. J. Eldon Anderson, at last Sunday's March of Dimes dinner at Springville.
(Farm Tribune photo)

Introducing

LORON HODGE
SPECIALIST



in the sale of PICK-UPS and TRUCKS

Available by Appointment For Evenings or Sundays or See him at

Billingsley & Elliott Ford
345 N. Main 784-6000
PORTERVILLE

PARK & SHOP
VAN CAMP'S
Vest Pocket Market
Open 7 a.m. to 10 p.m. Daily SUNDAYS TOO
master charge
FRESH MEATS — PRODUCE
GROCERIES — SUNDRIES
Small Enough To Know You . . .
But Large Enough To Serve You
Main and Laurel

FOR FARMERS AND THEIR CITY COUSINS

GOT A DIRTY POODLE? — Beautiful GROOMING at MOMMY'S DOGHOUSE. Boarding, bathing, grooming—All Breeds. Reservations phone 784-1143, HILLCREST KENNELS.
ap28tf

FOR SALE – 2 good riding horses. Call 784-9596 or 784-9933. f8

FOR SALE – 3-bedroom home. 1 3/4 baths, forced air heat, refrigeration, large enclosed patio, 2-car garage. For further information write Mrs. N. Gervais, 786 W. Putnam St., Porterville, Calif. tf

FOR RENT – 2 bedroom house on 1 acre lot - see it at 500 Rocky Hill Road, Porterville - Inquire at Dutch Frontier Inn in Ducor or call 534-2123. tf

HELP WANTED: Beautician wanted, phone 784-5685. tf

The Farm Tribune BILLBOARD

9-10 – "Odd Couple" At Barn Theater
10 – City of Hope Spectacular
13-14-15 – State Milk Pooling Plan Hearing, Visalia
24 – 4-H Demonstration Field Day
26 – Community Concert

MARCH
30 – Jackass Mail Run

LOANS
REAL ESTATE
AUTOMOBILE
FURNITURE
YOU MAY BORROW TO CONSOLIDATE DEBTS OR FOR ANY GOOD PURPOSE
Sample Payment Plan

Cash to you	No. Pmts.	Mo. Pmts.
503.73	12	48.00
504.33	18	34.00
504.13	24	27.00
1009.98	24	52.00
1548.47	36	56.00
2005.82	36	71.00

Other Small Loans.
5% INTEREST PAID ON THRIFT ACCOUNTS
Finance & Thrift Co.
212 N. Main — 784-1780
Porterville

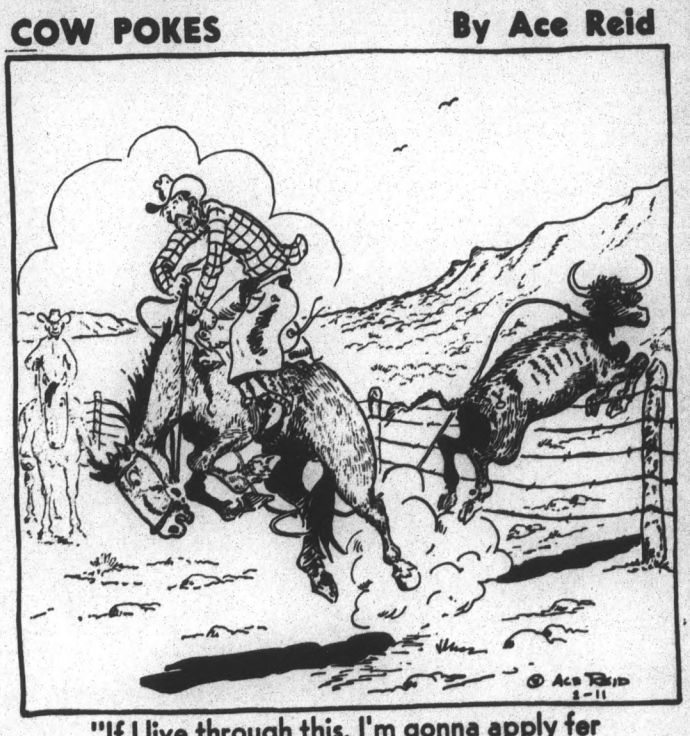
TRAVEL
AIR - STEAMSHIP
ALL LINES
TOURS - CRUISES
Hanson Travel Service
13 W. Mill 784-2240

Concrete Pipe
— IRRIGATION PIPE —
Installation Guaranteed
For Better Service To You We Use 2-Way Radio Communication Thru Porterville Radio Dispatch.
NELSON CONCRETE PIPE CO.
Phone 784-5362 Porterville

TUESDAY BONUS
This Week's Winner Is:
Marie E. Rosenthal
774 No. Homassel
Lindsay, California
$5.00
NEXT WEEK
Pot No. 1
$66
NEXT WEEK'S REPRESENTATIVE IS:
J & J PHARMACY

Now it's easy!
COMMERCIAL PRINTING
BUSINESS FORMS
ENVELOPES
STATIONERY
BROCHURES
PROGRAMS
BUSINESS CARDS
WEDDING INVITATIONS
FORMAL ANNOUNCEMENTS
If It's Made Of Type, Ink And Paper—We Can Do It
THE FARM TRIBUNE
80 East Oak 784-6154
Porterville

COW POKES By Ace Reid



"If I live through this, I'm gonna apply fer one them civil service jobs."

IRRIGATION SYSTEMS
Installed and Guaranteed
Foundation Piers — Gates and Valves
Trenches Dug and Back-filled
Grease Traps
Bob Jurkovich & Sons



Porterville Cement Pipe Co.
Plant: South Main Street
Phone 784-6187 Porterville

February 17 will mark 71 years of service by the Parent-Teacher association.

Last year in America 500,000 cars were stolen; two-thirds of those arrested for car theft were under 18 years of age.

CIVIL ENGINEER
ALTHOUSE - STRAUSS
Complete Engineering and Surveying Services
Phone 784-6326
335 N. Second Street P. O. Box 87
Porterville, California



DISTINGUISHED MEMBERS of the Jackass Mail committee, meeting in plenary session last Friday evening at Porterville's seat of science and culture - the Mountain Lion saloon - took thoughtful action on many intricate and delicate details pursuant to the seventh running of the mail, March 30. Honored guest was the eminent artist, Carson Ode, whose design for a new-issue Jackass Mail stamp was received with great and spontaneous acclaim, as well as with enthusiastic enthusiasm. A coherent report on other aspects of the meeting became somewhat garbled and extremely difficult to obtain, since a 10007-6X-ALC-12B computer, capable of one million computations per second, walked out of the meeting when it found it couldn't keep up. Committee members shown from left to right are: ... Let's try it from right to left: ... Oh well, the Jackass Mail will get through again obviously.



GETTING OFF to a good start in Porterville is the Mineral King Savings and Loan association, with Roland Morris, right, executive vice president of the firm, shown buying a membership in the Porterville chamber of commerce and receiving a member plaque from Oliver Mason, chairman of the chamber's membership committee. Mineral King is now remodeling office space and preparing to open at 65 West Putnam avenue.

FUN AND CHARITY

(Continued From Page 1)

der the direction of Dean Semple; the Lila Sinner accordian band, the Sickles girls, Jane Fisher, The Shandells, and the high school majorettes.

New talent will include the King's Men, a high school quartet singing the old fashioned barbershop harmonies; the Slusser Brothers with their mystifying acts of magic; Shirley Hughes with her guitar and folk songs; Linda Rogers, with her own arrangement of the nation's No. 1 folk tune, "Billy Joe;" The Debonnaire Dancers from Bakersfield; and the Bob Golden Youth choir.

Also returning to the Spectacular will be Donna Kotchevar at the organ for pre-show and intermission music.

Shaffer will have the "new" Fabulous Studio band backing the show, and the perennial Bill Rodgers will be on stage as master of ceremonies.

Final rehearsal of the Spectacular is set for tomorrow night, Friday, in the Memorial auditorium.

MELVIN BELLI TO SPEAK

(Continued From Page 1)

Belli, who gained national and international recognition as a trial lawyer and for his handling of the Jack Ruby case, will discuss his new two-volume work, "The Law Revolt," when he appears on Tuesday, March 19.

Victor Krumdick, a College of Sequoias instructor, will speak on the current issue of drugs in society on Tuesday, April 2.

Two musical events will round out the series. The Bakersfield College symphonic wind ensemble, directed by Charles Wood, will appear on Tuesday, April 23. The Fresno State college acappella choir and chamber singers directed by Arthur Huff, a former Porterville High School music instructor, will conclude the series on Tuesday, May 7.

The series of programs was arranged by a joint student-faculty committee. Student members of the committee were Carol Lombardi and Sharon Baxter, co-chairmen, James Samples, Jerry Hall, and Carol Sickels. Faculty representatives were John Holden, Eli Goodman, and Arthur Van Horn.

FOREST SIGNS THEFT BRINGS HEAVY PENALTY

GREENHORN – Lewis Tucker, 40, Harold Jarrett, 31, and Dean Miller, 25, have been fined $500 each and given a 60-day suspended jail sentence after pleading guilty to defacing and removing eight Sequoia National Forest signs from the Poso-Glennville area.

In addition the men were ordered by U. S. Commissioner William Hulsy of Bakersfield to pay the Forest Service $221.79 replacement cost for the signs.

It's Easy To Acquire Glamour

HILDA'S SPECIAL

BUDGET PERMANENT WAVE
COMPLETE WITH HAIRCUT

$7.00

(Not for Bleached or Dyed Hair)



One Scalp Treatment Free With Permanent

Make Appointment Now

Phone 784-8021

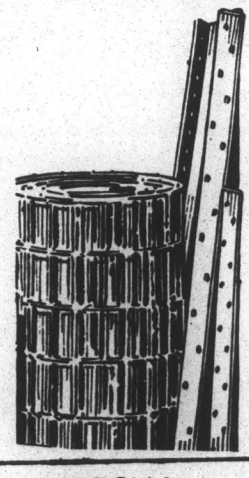
33 S. Main
Next to Ye Pig Pen Cafe - Closed Mondays

FENCING FOR ALL PURPOSES

*Field Fence - *Lawn Fence
*Chain Link Fence
Steel Posts - Gates
Supplies

Now Is the Time to Prune Trees

We Have
*Corona Pruners
*Cartwright Pruners
*Valley Pruning Saws



SPECIAL
!! TREHEAL !!
For Sealing Tree Wounds
5 Gal. Can
$4.95

Jones... HARDWARE CO.
ESTABLISHED 1899
P. O. Box 230
PORTERVILLE, CALIFORNIA

1968 GMC PICKUPS

NOW OFFERING THE GREATEST SELECTION OF PICKUP POWER.

Straight 6 V6 & V8's



6;Cyl., 3 Speed, Wide Box, Heater, plus much other std. Equipment. $2495

FAGGART BUICK & GMC
133 S. Main St. Telephone 784-4595
Porterville, Calif.